



Beauty... is more than meets the eye...!

And with the help of magical objects, we reveal our most beautiful selves...

INTRODUCTION FOR TEACHERS AND ADULTS

The central idea behind this activity is to shift the focus from external beauty and grooming to the exploration of inner beauty and the virtues of our personality.

At the same time, we emphasize the changing beauty standards in each historical period through the lens of Art History. Starting with the Cycladic figurine, we end up looking at images from advertisements that are all around us, telling us what is considered "beautiful" today.

The activity concludes with the creation of a poster, an advertising medium, taking the form of a collage composition that explores the concept of beauty over the course of time, transforming it into internal characteristics.

Ultimately, what virtues could be found within a mirror or a comb?

Create your own poster!

STEP 1

INTRODUCTION

On a large piece of paper, write the word "beauty" in the center, as shown in the figure below. Ask the children to write down anything that comes to mind when they hear the word "beauty".

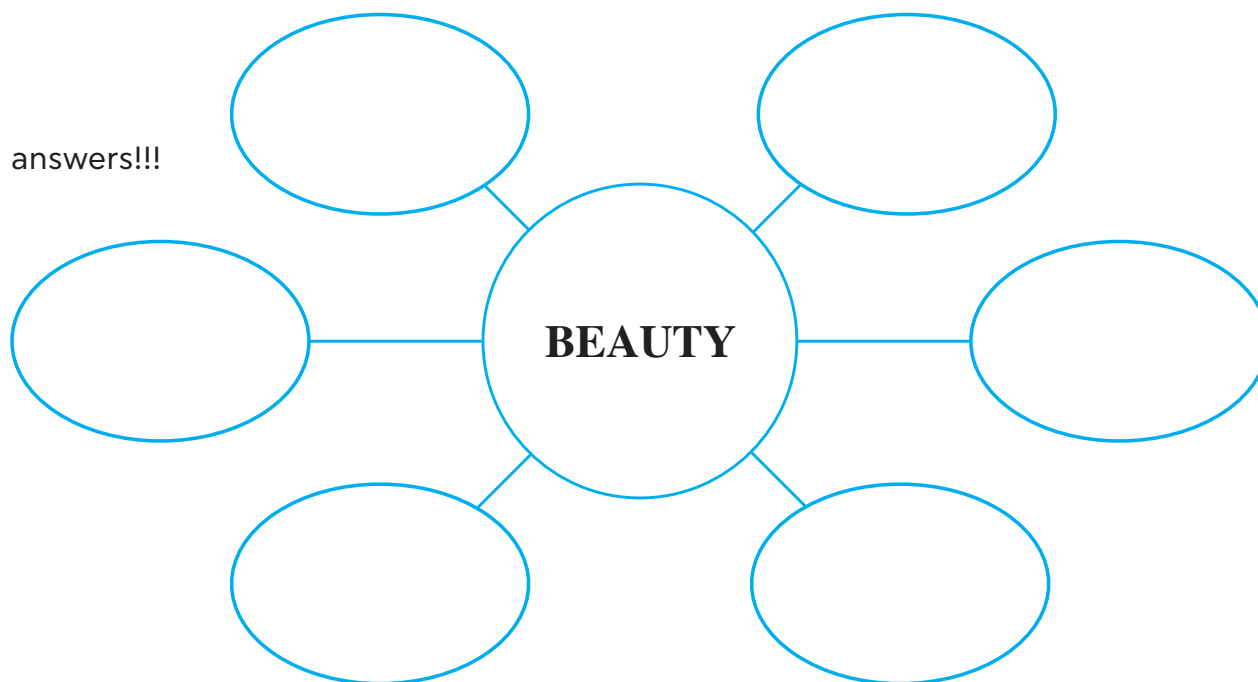
Is it something you can touch?

- Is it an idea or a personality trait of yours?
- A talent, a color, a piece of clothing?

Don't overthink it! There are no right or wrong answers!!!
You can also ask for help from the audience!

MATERIALS YOU WILL NEED:

- Pen or pencil or something else to write with
- roll of paper



STEP 2a

THROUGH THE HISTORY OF ART

The following images depict men and women from different eras, found in the book "History of Beauty" by Umberto Eco.

OBSERVE THE IMAGES!

- What changes about their clothes, their hairstyles, their jewelry?
- In what ways and how much has beauty changed over the years?
- Which image is older/more modern?



STEP 2b

ONE MORE THING!

Choose the image that you like the most and compare it to a picture of a person depicted in an advertisement that you can find in a magazine.

We **NOTICE** that what we consider **beautiful, changes over time.**

Let's explore the ways in which we make ourselves look beautiful.

What kind of objects do we need?

											
2500-2000 π.Χ.	7ος αι. π.Χ.	6ος-7ος αι. π.Χ.	550 π.Χ.	5ος αι. π.Χ.	5ος αι. π.Χ.	1255-1265	14ος αι.	1498	16ος αι.	1645	172
Μηρουντινικό κεφάλι του Σαργόν του Ακκάδ Βασιλιά, Αρχαιολογικό Μουσείο	Τοιχογραφία από το μέγαρο του κυβερνήτη στο Τελ Μπαράφι Χαλέπι, Εθνικό Μουσείο	Ανδρικό κεφάλι (Απόλλων) από ελεφαντόδοντο, Μουσείο Δελφών	Κεφάλι ιππία, το λεγόμενο «Κεφάλι Ραμνέν», Παρίσι, Λούβρο	Κεφάλι αθλητή, Νάπολη, Εθνικό Αρχαιολογικό Μουσείο, Συλλογή Ασταρίτα	Αντίνοος, Νάπολη, Εθνικό Αρχαιολογικό Μουσείο	Χέρμαν, αγάλμα του δυτικού σιόλα του καθεδρικού ναού του Νάουμπουργκ	Ναπολιτάνος μικρογράφος, Ιππότης της δυναστείας των Ανδεγαυών από το Ad Robertum Siciliae Regem, Φλωρεντία, Εθνική Βιβλιοθήκη	Άλμπερτ Ντίρερ, Αυτοπροσωπογραφία, Μαδρίτη, Πράδο	Μπαρτολομέο Βένετο, Πορτρέτο ευγενούς, Ρώμη, Εθνική Πινακοθήκη	Άντονι Βαν Ντάικ, Πορτρέτο δύο Άγγλων ευγενών, Λονδίνο, Εθνική Πινακοθήκη	Φρ με Μι
											
1720	1815 περ.	1923	1932	1935 περ.	1951	1954	1968 περ.	1968	1975	1998 περ.	
Φρα Γκαλγκάριο, Πορτρέτο ευγενούς με τριάντα, Μιλάνο, Μουσείο Πόλντι Πεσσόλι	Τάσας Λόρενς, Πορτρέτο του Λόρδου Μπάιρον, Μιλάνο, Ιδιωτική Συλλογή	Ροδόλφο Βαλεντίνο	Τζων Μπάρνιμορ στα γυρίσματα του Γκρανι Οτέλ	Τάιρον Πάουερ	Μάρλον Μπράντο	Τζέιμς Ντιν	Τζιμ Μόρισον	Τζιμ Χέντριξ	Τζον Τραβόλτα στα γυρίσματα της ταινίας Πυρετός το Σαββατόβραδο	Ντένις Ρόντμαν	

STEP 3a

CONTEMPORARY BEAUTIFICATION OBJECTS, ANCIENT BEAUTIFICATION OBJECTS

LOOK around the house to find objects—belonging to you or the people you live with—that make us more beautiful!

THINK about what items you would use before you leave the house (to make you look even more FA-BU-LOUS).

OBSERVE the following images of objects that people in ancient times (both men and women) used to groom themselves. That is, to make themselves look more beautiful.

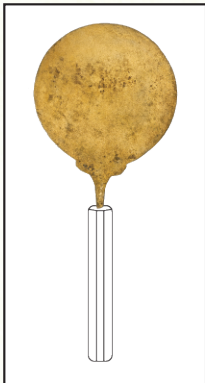
- Do you recognize them
- What materials are they made of?
- How similar or different are these objects compared to the ones we use today?



STEP 3b

CONTEMPORARY BEAUTIFICATION OBJECTS, ANCIENT BEAUTIFICATION OBJECTS

THEN



NOW



QUIZ:
MATCH modern objects
to their ancient counterparts!

We can **OBSERVE** that beautification objects have changed in terms of their form and materials over time. There are, however, great similarities in the way they were used, compared to today. What if these objects had magical properties that could enhance our beauty in other ways?

STEP 4

CONTEMPORARY BEAUTIFICATION OBJECTS, ANCIENT BEAUTIFICATION OBJECTS

WRITE down some of your personality traits that you believe your friends admire. (Try not to be too modest...)

1. _____
2. _____
3. _____

Now comes the hard part...

Out of all the personality traits you listed above, choose the ONE trait that is most important to you!

CIRCLE IT!

IMAGINE if ancient beauty objects had magical properties and could help a person's character become more "beautiful". (In other words, instead of the traditional magic wand, we have magical earrings, a magical comb, etc...)

WHICH ancient magical object matches the personality trait you selected?

LIST below some of the qualities that you admire in other people's personalities.

1. _____
2. _____
3. _____

WRITE it down: (Before you answer, let your imagination run wild! In what MAGICAL way does the ancient object you selected connect with the personality trait you chose?)

Beauty is both external and internal.

Using your imagination, the beautification objects have been transformed into magical objects that enhance our inner beauty.

STEP 5

POSTER CREATION

INSTRUCTIONS

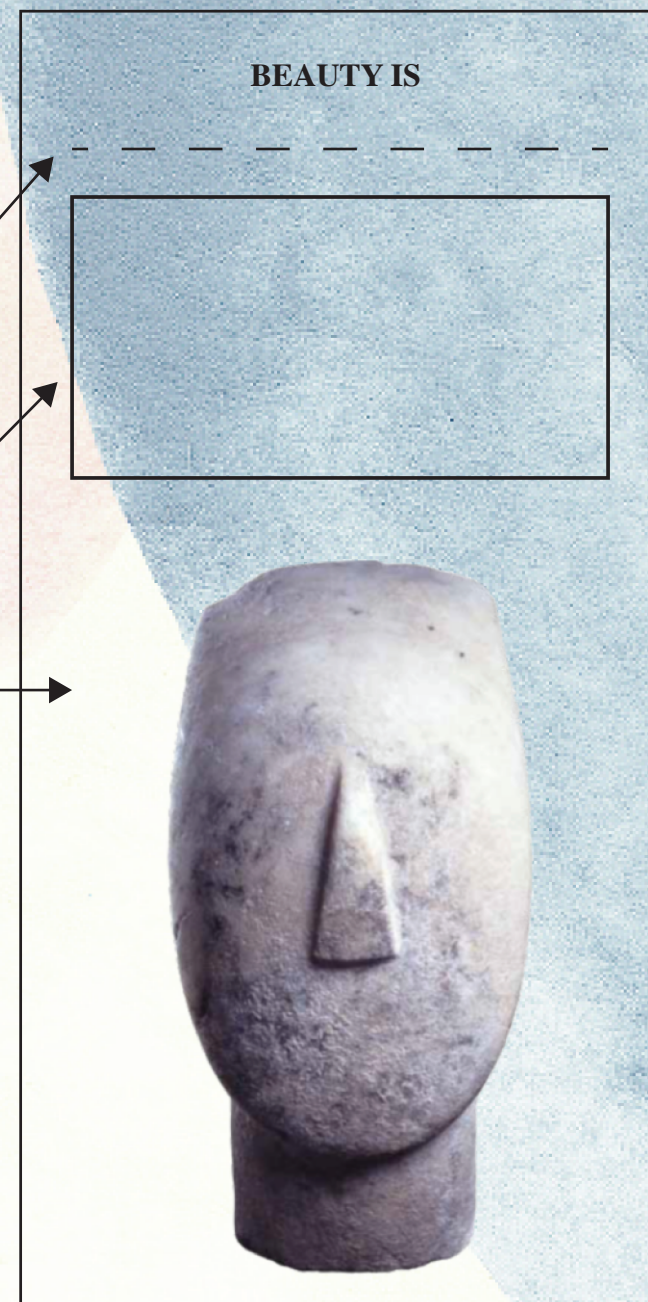
Print the following page. We will search for images related to beauty, mix them up and create a poster. On the poster, we will write the personality trait that makes us beautiful on the inside, we will glue the "magical" object and create a new face.

MATERIALS

- Scissors
- Glue
- Printed images
- Magazines to create a collage

EXAMPLE

- Fill in the box "BEAUTY IS..." with the trait that you think makes our character more beautiful.
(The personality trait you circled above!)
- In the designated space on the poster, **GLUE** the ancient magical beauty object that corresponds to the personality trait you mentioned earlier.
- **CUT** out different features from the images, in order to create a new face for the poster.
- **GLUE** them onto the face of the figurine.
- **COMBINE** facial features, accessories and hairstyles from different eras. If you'd like, you can search for images from magazines or the internet and create a collage!



BEAUTY IS

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